

TIPS WITH THE TECHS SAVE THE DATES

Sat, OCTOBER 31 through FEBRUARY 27

ARCTIC MILEAGE CONTEST

SERVICE

Description: For those of you that aren't afraid of a little snow and cold, Alefs invites you to enter our ARCTIC MILEAGE CONTEST. If you ride in the cold, why not sign up to win some prizes too! First prize is a new Michelin or Dunlop rear tire installed! Second place will receive a complete fluid change including engine and primary oil and transmission fluid. Third place will receive Alefs FasTrack Oil Service for their bike. What are you waiting for? See our website for all the details (www.alefshd.com).

Sat, OCTOBER 24

ENGINE PERFORMANCE/EXHAUST

PROJECT MGR.

Description: Learn from our technicians how to increase and maximize performance for your Harley. You'll pick up ideas for more torque and horsepower, enhance your exhaust and be introduced to the 100 HORSEPOWER CLUB. Be the first with bragging rights with a cool 100 HORSEPOWER CLUB T-shirt.

RAFFLE GIVEAWAY: A FREE Cylinder Head Port Job

Sat, OCTOBER 31

Alefs HARLEY-WEEN Party!

Come out for all the Halloween fun at Alefs first ever Harley-ween Party. Prizes offered for the best, most original costume and fill up with free Brats and Sauerkraut. It's sure to be a scary good time. Costume judging throughout the morning with winners announced at 1:30pm.

Sat, NOVEMBER 7

BIKE DETAILING/WINTER STORAGE PARTS/SERVICE

Description: Keep your bike looking showroom new with tips and suggestions from our technicians. Protect that investment for years to come. You'll be able to watch and see how we get your bike to shine. We'll show you all the best practices, some short cuts and things to stay away from.

RAFFLE GIVEAWAY: Harley-Davidson Race Deck Floor Kit

Sat, NOVEMBER 14

ELECTRONIC FUN! (Radio/Audio/GPS) PARTS

Description: With all the new electronic gadgets on the market, it can be very confusing to know how to operate them and get the most benefit out of each device. Whether you want music, the ability to communicate with other riders or you're just tired of getting lost, we've invited the factory rep to answer all your questions.

RAFFLE GIVEAWAY: Road Tech Conquest GPS

Sat, NOVEMBER 21

HEATED GEAR / WINTER RIDING MOTORCLOTHES/PTHOG

Description: If you're the type that dares to ride all year round, then pick up some tip on best practices for staying safe out on the road. Snow, wind, ice and cold can make riding challenging. Learn how to do it safely. And while you're at it, learn what to wear to keep you warm. Harley-Davidson offers many options to keep the cold out. See first hand, what works best for you.

RAFFLE GIVEAWAY: A pair of H-D heated gloves.

Sat, NOVEMBER 28

EASY RIDING ADD-ONS PARTS

Description: Make your ride more enjoyable with easy to attach accessories. It can be so frustrating when your on a long ride and you find yourself wishing for more storage space, a more comfortable seat, drink holders, windshield, the list goes on and on! This seminar is designed to show you how easy it can be to utilize these add-ons no matter what you ride.

RAFFLE GIVEAWAY: Case of H-D bottled water and a Cruiser Kaddy.

Sat, DECEMBER 5

ABOUT THE TRIKES

Arrival of Santa & the Elves!

SALES

Description: Think you know all there is to know about Trikes? Come out for this side-by-side comparison with the new Street Glide Trike, and the Tri Glide from Harley-Davidson and Alefs California Side Car conversions. Check out all the cool features of each bike and which one is best for you. Each one offers a wide variety of options but still has all the attitude of a Harley.

RAFFLE GIVEAWAY: A FREE set of Slip-On Mufflers.

Sat, DECEMBER 12

Get FIT with our FIT SHOP

Get your picture taken with Santa!

PARTS

Description: Having a properly fit motorcycle is one of the most important parts of riding. At Alefs we focus a great deal of attention on making sure your motorcycle fits the way it should. At this seminar, you'll learn what it takes to get the most comfort and best ride on your bike.

RAFFLE GIVEAWAY: \$250 Gift Certificate & Personal Fit Session

Sat, DECEMBER 19

SANTA'S HELPER/ Gift Ideas

MOTORCLOTHES

Get your picture taken with Santa!

Description: Let Alefs take care of all your last-minute holiday shopping needs. Not only will we give you some great gift ideas but we'll even wrap them for you for free! And if that's not enough, guys how about a free picture taken with Santa's Naughty Helpers.

RAFFLE GIVEAWAY: A FREE pre-packaged H-D gift.

Sat, DECEMBER 26

MERRY CHRISTMAS – No Seminar

Sat, JANUARY 2

HAPPY NEW YEAR! – No Seminar

Sat, JANUARY 9

BIKE DETAILING

PARTS/SERVICE

Description: This popular seminar is back (just in case you missed it from November 7th). Learn all our secrets on how we get your bike to shine! You'll also learn what products to stay away from that may be harmful to your paint or chrome.

RAFFLE GIVEAWAY: H-D Hand-Held Bike Dryer

Sat, JANUARY 16

ENGINE PERFORMANCE/EXHAUST

PARTS/SERVICE

Description: Learn from our technicians how to increase and maximize performance for your Harley. You'll pick up ideas for more torque and horsepower, enhance your exhaust and be introduced to the 100 HORSEPOWER CLUB. Be the first with bragging rights with a cool 100 HORSEPOWER CLUB T-shirt.

RAFFLE GIVEAWAY: A FREE set of Cams for your bike!

Sat, JANUARY 23

PRE-RIDE CHECK

SERVICE/MOTORCLOTHES

Description: Getting ready to hit the road? We'll show you all the important things you'll need to check prior to taking your bike on that long ride from tire pressure to all the right riding gear.

RAFFLE GIVEAWAY: Pre-Ride Cruise Tool Kit

Sat, JANUARY 30

ABOUT THE BIKES

SALES

Description: This seminar from Harley-Davidson is designed to educate consumers on the differences of each of the family models. You'll get to sit on each bike and learn which bike is best for you. If this is your first step toward buying your very own Harley, or maybe you're looking to upgrade to a bigger bike, then you don't want to miss this informative seminar.

RAFFLE GIVEAWAY: K-State Die Cast Motorcycle

Sat, FEBRUARY 6

TRIP PLANNER

MARKETING

Description: Tired of thinking of places to ride? Let us help you plan your next trip. We'll offer up many great locations, both local and across the country. Been on a great ride? Share your riding adventures with everyone. Get ready for your trip with all the right gear from GPS to luggage, don't get caught unprepared!

RAFFLE GIVEAWAY: 105th Anniversary Rand McNally Road Map

Sat, FEBRUARY 13

CUSTOM PAINT DEMO

PARTS

Description: HAPPY VALENTINES DAY! Alefs welcomes the amazing talent of Jason Jewett from Redhouse Custom Paint in Derby. You'll get to see his talent in action as you plan for your next custom paint work. While you're here, make sure to pick up that perfect Valentine gift for your Harley sweetheart.

RAFFLE GIVEAWAY: Custom Art painted by Jason Hewitt

Sat, FEBRUARY 20

GROUP RIDING

PRAIRIE THUNDER HOG CHAPTER

Description: Group riding may be a new experience for many riders. Learn from seasoned Road Captains the "do's and don'ts" of riding in a group. Ever thought of becoming a HOG member? Pick up information on how to join this rapidly growing riding club.

RAFFLE GIVEAWAY: A year membership to the Prairie Thunder Chapter.

Sat, FEBRUARY 27

ABOUT THE GEAR

MOTORCLOTHES

Description: Sure Harley-Davidson fashions look cool but there is a lot of functionality too. You'll hear about the best riding gear to wear to keep you safe on the open road. Everything from rain gear, leathers, boots, helmets, gloves and more!

RAFFLE GIVEAWAY: Custom Alefs H-D bandanas

Sat, MARCH 6

BIKE SAFETY PT HOG/SDGWCK CTY OFFICERS/MOTORCLOTHES

Description: With more motorcycles on the road it's important to know how to stay safe out on the busy streets. You'll pick up great tips on different riding conditions, situations and hear about state law as it pertains to motorcycles.

RAFFLE GIVEAWAY: H-D Neo Hoodie

Sat, MARCH 13

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RAFFLE GIVEAWAY: A FREE full Dyno Tune

Sat, MAR 20

RIDER'S EDUCATION/REQUIRED GEAR RIDER'S EDGE

Description: You've always thought about learning to ride a Harley-Davidson motorcycle or know someone that is ready to take that next step. Don't wait any longer! You'll be introduced to Alefs beginner classes. Already a rider? Alefs also offers Advanced Skilled Rider classes to hone your riding skills and techniques. Learn from our Rider's Edge instructors what it takes to get started and some of the skills you'll be taught.

RAFFLE GIVEAWAY: One FREE Beginner or Advanced Riding Class

Sat, APRIL 17

ALEFS SPRING OPEN HOUSE

It's time to kick off riding season the Harley-Davidson way.

LET'S RRRRRREV IT UP!