

# *"Operation Extend the Ride"*

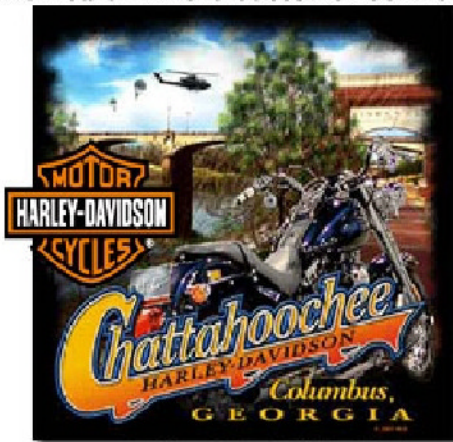
Harley-Davidson Motor Company and Buell Motorcycle Company recently announced the implementation of "Operation Extend the Ride," a plan to extend warranty coverage to military personnel deployed in support of operations in Afghanistan and Iraq.

The program will apply to owners of Harley-Davidson® and Buell® motorcycles who are coalition military personnel from any country deployed to an area controlled by CENTCOM, or deployed in support of coalition operations in the Middle East from November 1, 2001 and on. If their motorcycle is under warranty, Harley-Davidson and Buell will provide an extension of the factory warranty for the number of days they were deployed to account for the balance of the remaining warranty period. If the warranty on any of their Harley-Davidson or Buell motorcycles expired while they were deployed in the designated areas, Harley-Davidson will offer additional warranty coverage for a period of time equal to the length of their deployment, but not to exceed the original factory warranty period.

Harley-Davidson and Buell owners who believe they are eligible for Operation Extend the Ride should see their local dealer upon return from deployment. Service men and women will need to provide the dealer with a copy of their orders or a signed statement from their Commanding Officer that specifies the period of time for which they were involved in active duty.

Feel free to call Danette at Chattahoochee Harley-Davidson 706.324.4294 , or Renea at Big Swamp Harley-Davidson 334-364-0400.

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