

COMMUNITY GIVING POLICY



It is the policy of Denney's Harley-Davidson to review and give fair consideration to all requests for donations/sponsorships from local community organizations and charities. Denney's Harley-Davidson does not make cash donations.

Approval of community giving requests are granted based on budgetary allotments and working relationships with the organization, with an emphasis on animal humanity, children's charities, police and fire/rescue department benefits, and those organizations championed by the biker community. While we strive to approve all requests, the demand simply outweighs our supply.

Denney's Harley-Davidson's Dealer Promotions/Marketing department maintains a generous portion of the annual budget for donations to local community organizations and charities.

Budget considerations and decisions for all requests will be done on an annual basis in December for the following year. After the annual approval process, community giving will be considered on a case-by-case basis during the balance of the year, if budget dollars remain.

PROCEDURE

1. All requests must be submitted on Denney's Community Giving Request Form, which can be downloaded in PDF format by visiting the community giving page at www.denneysharleydavidson.com. It is required that the organization submit supporting documents, along with the required form. We wish to know about the requesting organizations, its history and mission, event details, and the importance of a donation from Denney's Harley-Davidson.
2. Submit the request form to Denney's Harley-Davidson's Dealer Promotions/Marketing department (Attn: Beth Stevens) by fax at (417) 882-1046, by mail, or by dropping it off at the dealership.
3. Be sure to allow ample time for review of your request, if you are submitting your request after the December annual review deadline. A minimum of thirty business days for review and action on your request is required.
4. Approval decisions are made by the dealership's community giving review committee comprised of the dealership's principal owner, General Manager, and Promotions Director, and a copy is submitted to our accounting department for tax purposes.



COMMUNITY GIVING REQUEST FORM

****Form must be filled out completely for your request to be considered****

Organization:	
Requestor's Name:	
Mailing Address:	
City/State/Zip:	
Day Phone:	Evening Phone:
Fax:	Email:
Organization Tax Id#:	
Description of Donation Requested:	
Event Title:	
Event Date:	Location:
Estimated Attendance at Event:	
Cost to Enter Event:	
Donation Needed By:	
Signature:	Date:

PLEASE PROVIDE A LETTER OF TAX EXEMPTION FROM THE INTERNAL REVENUE SERVICE (IRS) INDICATING THAT YOUR ORGANIZATION IS A CHARITABLE ORGANIZATION AS DEFINED BY THE IRS.

ALL REQUESTS MUST BE SUBMITTED ON THIS FORM FOR CONSIDERATION. IT IS RECOMMENDED THAT YOUR ORGANIZATION ATTACH DOCUMENTS TO SUPPORT YOUR REQUEST, SUCH AS AN EVENT OUTLINE, ADVERTISEMENT, FLYER, OR INVITATION.

DENNEY'S HARLEY-DAVIDSON IS A PROUD SUPPORTER OF LOCAL COMMUNITY EVENTS AND CHARITIES. WE STRIVE TO FULFILL AS MANY OF THE NUMEROUS REQUESTS WE RECEIVE FOR DONATIONS ON A DAILY BASIS. DENNEY'S DOES NOT MAKE CASH DONATIONS. PLEASE REFER TO OUR COMMUNITY GIVING POLICY.

SUBMIT YOUR REQUEST BY MAIL TO:

PROMOTIONS DEPARTMENT
 DENNEY'S HARLEY-DAVIDSON
 3980 WEST SUNSHINE
 SPRINGFIELD MO 65807

BY FAX:

(417) 882-1046
 ATTN: Beth Stevens
 PROMOTIONS DIRECTOR

TO BE COMPLETED BY DENNEY'S PROMOTIONS DEPARTMENT

APPROVED BY: _____ VALUE: \$ _____ DATE SENT: ___/___/___ REPLY: ___/___/___