



PAYMENTS
 AS LOW AS
\$32⁷⁸ / mo.
 PER \$1000 FINANCED *

2011 Q3 Dealer Bulletin — Effective Program Dates 9/1/11 - 3/31/12

INSTALLMENT CREDIT PROGRAMS

Available for all approved snow equipment

*** 90 Days Deferred Payment**

- 9.99% interest rate
- Interest begins immediately
- First payment due 90 days from date of closing
- Buy down fee - 0%
- \$150 Customer doc fee
- Repayment - Approx. 3.23 % of the original loan balance for 36 months
- \$1,500 minimum amount financed

Installment Promo Name: “ “90 Days Deferred Payment, 9.99% for 36 Months” ”

\$0 Down* | 9.99% Interest Rate* | \$32.78 per \$1,000 Financed*

*Example: On a purchase where the Amount Financed is \$5,000, your Down Payment is \$0. No payments FOR 90 DAYS. Thereafter, 36 consecutive monthly payments of \$168.81 each. Interest Rate 9.99% [ANNUAL PERCENTAGE RATE 11.80% (E)].

Note: The above financing programs are offered by Sheffield Financial, a Division of BB&T Financial, FSB. Minimum Amount Financed \$1,500; Maximum Amount Financed \$50,000. Subject to credit approval. Approval, and any rates and terms provided, are based on credit worthiness. Other financing offers are available. See your local dealer for details. A promotion fee of \$150 will be added to the amount financed in the above example. Financing promotions void where prohibited. Offer effective on all new and unused Douglas Dynamics Snow Equipment purchased from a participating Douglas Dynamics dealer between 8/12/11 and 3/31/12. Offer subject to change without notice. [“E” means estimate.]

Please review with your legal counsel to ensure compliance with all applicable federal, state and local laws.

• APPLY ONLINE AT www.sheffieldfinancial.com • No dealer recourse or reserve • Same day funding available
 • Direct deposit available • All loans subject to credit approval • Other features available
 • Subject to change without notice • \$50,000 maximum amount financed • UCC filing fee may be charged
 Sheffield Financial is a division of BB&T Financial, FSB, a subsidiary of BB&T Corporation. Member FDIC.

Recipient is entitled to request sender not send future facsimile advertisements and failure to comply within 30 days is unlawful. By checking, recipient requests not to receive facsimile advertisements. This must be returned by facsimile to 1-877-303-4653.

Recipient Name: _____
 Fax # to remove: _____

www.sheffieldfinancial.com

1-800-438-8892