

Steel Horse Station @



2010 Vendor Opportunities

July 16 – July 18





Bike Time is the fastest growing biker destination event in the country. This event was the concept of the leaders at Hot Rod Harley-Davidson, who developed and organized the very first event in 2007. In its inaugural year, the attendance at Bike Time exceeded 60,000. In 2009 more than 90,000 people were celebrating in downtown Muskegon with Hot Rod Harley-Davidson. 2010 is guaranteed to exceed all prior years, with the creation of a promotional partnership between Hot Rod Harley-Davidson and Citadel Broadcasting. Citadel Broadcasting will be promoting Bike Time on all 22 owned and operated stations across the state, inviting more than 1.4 million Michiganders to the party at Hot Rod Harley-Davidson in downtown Muskegon. This exposure, multiplied by the weekend long entertainment line-up, makes the grounds of Hot Rod Harley-Davidson the ONLY place to sell your merchandise, market your business, and leave a lasting impression on more than 100,000 passionate motorcycle enthusiasts.

YOU can be a part of it!!





Vendor Opportunities





Vending Options

Vending space on Hot Rod Harley-Davidson's "Steel Horse Station" is priced as follows:

- q 10x10 = \$750 (100 sq. feet)
- q 10'x20' = \$1,000.00 (200 sq. feet)
- q 20x20 = \$2,000.00 (400 sq. feet)
- q I need electricity \$200.00
- q 30'x20' = \$2,500.00 (600 sq. feet)
- q 80'x30' = \$4,000.00 (rigs)

Total Due \$ _____ q Credit Card (form attached) q Check/money order

Vendor Name _____ Product (s) _____

Address _____

Business phone _____ Mobile Phone _____ Email _____

Emergency contact _____ phone _____

Thank you for your participation of the 2010 Bike Time Event! Custom sizes available, please ask your rep! All clean-up and sanitary fees are included. Please bring your own power cords, vendors must be open during event hours, vendor is responsible for grey water containment and acceptable disposal. For a list of complete rules contact marcus.bradman@citcomm.com. 50% deposit due by May 7th, 2010. Balance due by June 19th, 2010. Please make your checks payable to Citadel Broadcasting





CREDIT CARD AUTHORIZATION FORM

PLEASE FILL OUT INFORMATION BELOW AND FAX BACK TO 231-830-0194

NAME: _____

TYPE OF CARD: (CIRCLE ONE) VISA MASTERCARD AMERICAN EXPRESS

CREDIT CARD NUMBER: _____

CVS CODE: _____

CREDIT CARD EXPIRATION DATE: _____

AMOUNT TO BE CHARGED: _____

NAME AS IT APPEARS ON CARD: _____

COMPLETE BILLING ADDRESS OF CARD (INCLUDING ZIP CODE):

AUTHORIZATION:

Signature _____ Date _____

FOR INTERNAL USE ONLY:

ACCOUNT EXECUTIVE:

STATION AMOUNT SHOULD BE APPLIED TO:





Contact Us



To submit your vending contract/application please include completed form
With payment and proof of Insurance by mail or fax:

Citadel Broadcasting
Attn: Heather Zinn
60 Monroe Center Suite 300
Grand Rapids, MI 49503

Fax to 231-903-0401

For more information contact:

Claudette Lozano at 616-855-8300 claudette.lozano@citcomm.com

Heather Zinn at 231-903-0401 heather.zinn@citcomm.com

