



**Intermountain Chapter of Harley Owners Group**  
**25<sup>th</sup> Annual Motorcycle Rodeo**  
**Saturday, June 26, 2010**  
**Gem County Fairgrounds**  
**Emmett, Idaho**  
Dave Wall, Coordinator  
John Mays, Assistant Coordinator

Dear Motorcycle Enthusiast,

**It's Motorcycle Rodeo time!** The 2010 Motorcycle Rodeo Committee is in the middle of planning for the silver anniversary of the biggest Motorcycle Rodeo in the Treasure Valley! - More bikes, more people and more fun!

Members of the Motorcycle Rodeo Committee suggested your business as a potential sponsor based on the service you have provided to riders in the community in the past. Therefore, we would like to invite you to become a Rodeo Sponsor!

There are two levels of sponsorship for you to choose from:

- 1) **Event Sponsor** - A contribution of \$200 or more entitles your business and/or individual name to be printed on our professionally printed Intermountain Chapter H.O.G. Motorcycle Rodeo posters (which will be distributed to businesses throughout the Treasure Valley and Eastern Oregon), on advertisement flyers (distributed throughout the western United States), on individual event awards (if desired); on souvenir bandanas, in the rodeo program (distributed to all attendees and contestants), mentioned in multiple announcements by the rodeo MC, and listed in the Intermountain H.O.G. Newsletter. You will also receive four (4) free admittance wristbands for the rodeo. **Note: In order for your name to be placed on the professionally printed posters and on souvenir bandanas, we must receive your sponsor commitment by May 15.**
- 2) **General Sponsor** for a contribution of at least \$100 entitles your business and/or individual name to be printed on our advertisement flyers (distributed throughout the western United States), in the rodeo program (distributed to attendees and contestants), announced by the rodeo MC, and listed in the Intermountain H.O.G. Newsletter.

If you can participate as a sponsor, please complete the attached sponsor form and mail it with your contribution to:

**Intermountain Chapter of Harley Owners Group**  
Attn: Rick Polenske / Motorcycle Rodeo Treasurer  
2310 East Cinema Drive  
Meridian, ID 83642

If you have questions about the motorcycle rodeo, you can contact me at (208) 331-0231 or [dlwall@cableone.net](mailto:dlwall@cableone.net). Your participation would be greatly appreciated – and critical to the success of the 2010 Motorcycle Rodeo!

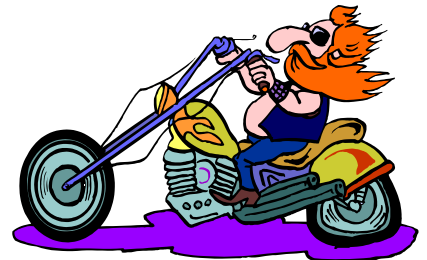
We look forward to hearing from you soon!

Sincerely,

*David*

David Wall, Coordinator

Enclosure: Motorcycle Rodeo Sponsor Contribution Form





# Intermountain Chapter of Harley Owners Group®

## *2010 Motorcycle Rodeo Sponsorship/Contribution Form*

Sponsor Name (as you would like it to appear in advertisements): \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**Yes I would like to support the 2010 Motorcycle Rodeo!**

### \_\_\_\_\_ **\$200 & Over = Event Sponsor**

As an Event Sponsor, your business and/or individual name will be inscribed on the award for the event you wish to sponsor and listed on advertising for the rodeo, on souvenir bandanas, and in the rodeo program which will be distributed to all attendees. Event Sponsors also receive four (4) rodeo entrance wristbands.

Please select the specific event you wish to sponsor:

\_\_\_ Balloon Joust \_\_\_ Barrel Race \_\_\_ Drag Race \_\_\_ Honey I'm Home \_\_\_ Slow Race \_\_\_ Stop & Lose \_\_\_ Weenie Bite

### \_\_\_\_\_ **\$100 = General Sponsor**

General Sponsor names will be printed on event flyers (distributed throughout the western United States), and listed in the rodeo program distributed to all attendees.

All sponsors will be listed in the Chapter Newsletter 'HOG SQUEALS'!

**The Rodeo is Saturday June 26<sup>th</sup>, 2010 at the Gem County Fairgrounds in Emmett, Idaho  
Gates open at 10:00 – Rodeo starts at Noon**

**THANK YOU FOR HELPING TO MAKE THIS THE BIGGEST AND BEST MOTORCYCLE RODEO!**

Please mail this form and your check or money order to:

**Intermountain Chapter of Harley Owners Group**

**Attn: Rick Polenske**

2310 East Cinema Drive

Meridian, ID 83642