

JESCO Acquires Nortrax' Beacon, NY Facility Becomes Exclusive Deere and Hitachi Dealer for Long Island

South Plainfield, NJ – JESCO, one of New Jersey's leading construction equipment dealerships, is pleased to announce that they have expanded their territory coverage by acquiring the Nortrax Beacon, New York facility. They have also become the exclusive John Deere and Hitachi Construction equipment dealer on Long Island and in the five boroughs of New York.

"This is a natural area of growth for JESCO. We are excited about expanding into New York and the opportunities that come with this acquisition," states Jon Robustelli, President of JESCO. "Our goal is to enhance existing customer relationships and build new ones by providing the same quality services that we've offered at our three New Jersey locations for more than 37 years."

JESCO retained a number of key Nortrax employees who will continue working at the Beacon location, providing service to the Hudson Valley territory, which includes Rockland, Orange, Dutchess, Putnam, Ulster, Sullivan and Westchester Counties.

JESCO will offer John Deere heavy construction and forestry equipment to end-users in these new areas. They will also offer John Deere's CWP line, which includes skid-steer loaders,



JESCO employees at their new Beacon, NY location: From left to right: John Pohlchuk, Parts Specialist, Mike O'Connor, Rental Coordinator, Tom Harris, Service Technician, Bob Hansen, Service Technician and Jay Zaleski, Service Manager.

compact track loaders, mini-excavators and compact wheel loaders as well as the entire line of Hitachi excavators and rigid-frame trucks. The Hitachi excavator line consists of the U-Series compact excavators, the Zaxis Series construction excavators and the EX Series shovels. The rigid-frame Hitachi truck line includes five models from the EH-750-3 to the EH-5000ACII Series.

For over 37 years, JESCO has been supplying municipalities and contractors throughout New Jersey and the New York metro area with a wide range of quality construction equipment including John Deere, Hitachi, BOMAG, Hypac,

Indeco, Genesis, Hydrema and most recently, Cleaire. JESCO has three New Jersey branch offices conveniently located in South Plainfield, Fairfield and Lumberton as well as their new location in Beacon, NY. With one of the broadest equipment offerings and largest rental fleets in the area, a massive parts inventory and a full fleet of service vehicles, JESCO ensures that they are always available to meet the changing needs of their customer base.

For more information on JESCO, log onto www.jesco.us or call 1-800-241-7070.

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Jon Robustelli, President of JESCO.



www.jesco.us

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