



For Immediate Release

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JIM'S H-D IS FITTING WOMEN RIDERS
Women-Only Garage Party introduces women to the sport of Motorcycling

St. Petersburg, FL - (October 18, 2009) – Jim's Harley-Davidson of St. Petersburg continues to reach women riders in the Tampa Bay area. Jim's H-D provides an environment that is cohesive and stimulating for female riders. As a women-owned and operated business, Jim's Harley-Davidson has put many new and previous female riders on the iconic Harley-Davidson motorcycle.

"We've been very progressive in helping spread the work of Harley-Davidson to Women," said Jamie Rosenkrans, CEO and President of Jim's Harley-Davidson. "I am very glad that we can be such a big part in the history of Harley-Davidson and the female motorcycle movement. I personally attend all Garage Parties and enjoy connecting with the customer. I find it very rewarding to fulfill these women's dreams of graduating from the proverbial backrest."

Harley-Davidson Garage Party

Jim's Harley-Davidson hosts Garage Parties quarterly and exclusively invite women to become a part of the event. The event is intended to inform women on the sport of motorcycle and what Jim's H-D and Harley-Davidson have to offer. Whether it be unique MotorClothes® and Genuine Parts & Accessories customized to fit any rider, the Garage Party event is meant to give women inside information on every aspect of the sport, Harley-style.

For more information about Garage Parties visit www.jimshd.com

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