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FOR IMMEDIATE RELEASE

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### **LOCAL HARLEY-DAVIDSON DEALERSHIP RECOGNIZED**

St. Petersburg, FL – Jim’s Harley-Davidson of St. Petersburg was awarded Harley-Davidson Motor Company’s 2008 calendar year Silver Bar & Shield Circle of Achievement Award. Jim’s Harley-Davidson of St. Petersburg earned the award based on their motorcycle and related product sales performance, an evaluation of customer service and satisfaction, and various operational measures.

“One of the primary reasons the Harley-Davidson brand has such tremendous customer loyalty is because of the efforts of dealers such as Jamie Rosenkrans,” said Jeff Merten, Harley-Davidson’s Vice President and General Manager of North American Sales. “We’re really proud to have Jamie Rosenkrans as part of the Harley-Davidson family.”

Jim’s Harley-Davidson of St. Petersburg, 2805 54<sup>th</sup> Ave. N., St. Petersburg, FL 33714, has been in business in the St. Petersburg area since 1979. This award adds to Jim’s Harley-Davidson’s accomplishments including 7 Circle of Excellence Awards, 5 Silver Bar & Shield Awards and 1 Bronze Bar & Shield Award.

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