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## **Martin Motor Sports and MasterCraft International Ink Deal With Professional Skier, Jaret Llewellyn**

*Edmonton, AB* --- Martin Motor Sports of Alberta, Canada, announced that in conjunction with MasterCraft International, it has recently signed professional waterskier Jaret Llewellyn to be a part of the MasterCraft team. Llewellyn, who is a skiing tour-de-force, holds such titles as Current World Overall Champion, 4-time World Jump Champion (1997, 1999, 2001, 2005), 5-time World Cup Jump Champion (1996, 1997, 1999, 2003, 2005), US Open Overall Champion in 2000, 3-time US Pro Tour Jump Champion (1998, 1999, 2001) and 6-time Masters Overall Champion.

With over 100 professional wins and 11 world records under Llewellyn's belt, it goes without saying that Martin Motor Sports is thrilled to have this world-class athlete as part of the team. "From the very moment I met Jaret Llewellyn and his family it was decisively clear this young man was destined to dominate in the high-paced world of professional water skiing," says Ave Spratt, Martin Motor Sports Partner. "Not only has Jaret achieved world championship status on the water, Jaret also led the charge for Team Canada in winning their 2009 Team World Championship. That kind of talent, leadership and excellence is something I greatly admire and, more importantly, is something with which I want Martin Motor Sports and MasterCraft to be associated. We are incredibly pleased and excited for the opportunity to have Jaret join our team!"

Suffice to say, the feeling is mutual. "I have been friends with Ave Spratt for years and every time I am around him his excitement for what they are doing is contagious," says Llewellyn. "As a result, my family and I had to look at who we believe is committed to water skiing for the long term and we see Martin Motor Sports and MasterCraft leading the pack as usual."

All around, this new relationship between Llewellyn and Martin Motor Sports is viewed as the perfect partnership. "Without dispute, Jaret is well-regarded and respected in the industry by both manufacturers and fellow athletes," comments Scott Crutchfield, MasterCraft CMO. "Needless to say, having such a world class athlete brought on board with the MasterCraft team through the efforts of Martin Motor Sports is a win-win for all involved."

Ian Birdsall, MasterCraft VP of International Sales agrees. "Jaret Llewellyn has a long history with MasterCraft, dating back to his time as a part of our team during his early competitive years," reflects Birdsall. "Since then he has become an icon in the sport and holder of many

coveted waterskiing titles, a number of which have been achieved behind MasterCraft ProStars.” Birdsall continues, “In the year that MasterCraft has signed the first ever exclusive six year agreement to become the official tow boat to both the World Cup and to all IWWF world-titled waterski and wakeboard events, it is fitting that we welcome Jaret back to the MasterCraft Team.”

### **Vital Stats on Jaret Llewellyn:**

Hometown:	Innisfail, AB
Date of Birth:	July 27, 1970
Family:	Wife Britta, Son Dorian
Coaches:	Britta Llewellyn
Training Ctr.:	West Palm Beach, FL
Events:	Slalom, Trick, Jump, Ski Fly
Website:	<a href="http://www.llewellynpro.com">www.llewellynpro.com</a>

### **Career Stats:**

- Current World Ski Fly record holder 299'
- Current World Overall Champion
- 4-time World Jump Champion (1997, 1999, 2001, 2005)
- 5-time World Cup Jump Champion (1996, 1997, 1999, 2003, 2005)
- World Overall Champion in 2001, 2007
- World Trick Champion in 1999
- 10-time Moomba Masters Overall Champion
- US Open Overall Champion in 2000
- 3-time US Pro Tour Jump Champion (1998, 1999, 2001)
- 22-Times Moomba Masters Champion
- 6-time Masters Overall Champion
- Over 100 Professional Wins
- Flag bearer at 2003 Pan American Games•
- 11 World Records
- 9-World Titles
- 9-Times US Masters Champion
- 8-Times US Open Champion
- 26-Time Pan American Championship medals
- 8-Gold, 2-Silvers Pan American Games

*MasterCraft strives to deliver consumers the ultimate water sports experience by designing and building the world's highest quality, best performing sports luxury boats in every significant inboard niche. Tours of MasterCraft's world headquarters in Vonore, Tennessee, are available Monday-Thursday from 2pm to 4pm. For more information, model specifications, high- and low-res digital, please contact Jason Boertje at 423-884-7731 or email him at [jason.boertje@mastercraft.com](mailto:jason.boertje@mastercraft.com).*