



**Press Release
(Springdale, Arkansas)**

March 14, 2008

Montana Tractors announces management additions and the re-organization of its sales territories in order to better support the continued growth of its dealer network.

“We continue to grow with our dealers and continue to look to find better ways to support them,” said Ted Wade, Vice-Chairman and Co-Owner of Montana Tractors. “We are going to be very aggressive in the market this year with products & services supporting our dealers and by getting them the necessary resources to be successful. This will include programs which will be released in the second quarter aimed at these initiatives, such as doubling the cash discount, among others. We will invest in the people and resources required to meet some objectives that we have not hit in the past,” continued Wade.

It was announced today that Montana Tractors in the re-organization of its dealers’ territories will be adding: (5) Account/Territory Managers, (3) Customer Service Representatives, (2) Field Service Representatives, (1) Director of Dealer Development, and the position of Assistant Vice President of Sales and Marketing as a means to better serve the continued growth of its Dealer Network. “We continue to make the necessary investment in people and resources to better service our dealers. We continue to strive to help make them successful and to provide the support behind those words,” said Ted Wade, Vice-Chairman and Co-Owner of Montana Tractors.

It was also announced today that Tom Patterson, formerly Vice President of Sales and Marketing is no longer with the company and has been replaced by Roger Kretchmer, formerly Director of Sales at Husqvarna.

“Roger brings a wealth of experience in the Agricultural equipment business, Outdoor equipment business and with managing large dealer networks,” said Wade. “We are poised to take advantage of current conditions to grow our market share and are taking the early steps to have the right people, with the right skills, and the right attitude managing our growing dealer network,” stated Wade. “We are excited to have these new additions to our team.”

Ted Wade
Vice-Chairman/Co-Owner