



Lacombe, AB, Canada July 23, 2008 –

In 2004, Jason Henderson started Lakeview equipment from scratch taking on the Montana Tractors line and he has never looked back.

This year, from January 1<sup>st</sup> through the end of the second quarter, Lakeview Equipment reached the Million Dollar Club. At the close of the month June, 2008 Lakeview Equipment has managed to retail over \$1,000,000.00 in retail sales and they have ordered over \$1,000,000.00 in wholesale.



To acknowledge this accomplishment Ted Wade, Co-Owner/Vice-Chairman of Montana Tractors, and Roger Kretchmer, VP of Sales and Marketing, traveled to Lacombe to present Jason Henderson, owner of Lakeview Equipment, with a plaque to commemorate this special milestone.

"All of the credit goes to Jason and his associates at Lakeview Equipment," said Ted Wade. "Jason's success isn't luck; it can be attributed to hard work and understanding his trade," continued Wade. "Jason understands his market, his customers, the Montana product, and as equally important Jason understands the competition."



"I knew we were having a good year, however I have to be honest, I didn't realize we had done \$1,000,000.00 in both retail and wholesale," said Henderson. "I'm really proud of our staff and very thankful for our customers," commented Henderson. "We are excited about the Montana Tractors line of products. As a result of quality products and aggressive programs, we believe we will have a true advantage over the competition closing out 2008 and starting off 2009," continued Henderson.