



**FOR IMMEDIATE RELEASE**

**July 31, 2007**

## **Regional International Hosts 13<sup>th</sup> Annual Customer Appreciation Golf Tournament**

BATAVIA, NY – Regional International is proud to announce the completion of their 13<sup>th</sup> Annual Customer Appreciation Golf Tournament. The event took place Wednesday, July 30<sup>th</sup> at the Terry Hills Golf Course in Batavia, NY.

“Regional takes pride in the high quality products and services that we offer to our customers” says Regional International Dealer Principal, Jim Carello, “we extend that quality into every facet of our business including our dealership events.”

The tournament was a great success, and the dealership was proud to announce a record number of attendees this year with nearly 200 golfers. Not even the brief rain shower could dampen the spirits of the players.

The tournament is not only a social event connecting customers and vendors together, but according to Carello has a much larger purpose, “this tournament is a great way to say thank you to all of our loyal customers who have supported us over our twenty years of being in business.”

Please click [here](#) for a complete list of sponsors of the 2008 Regional International Customer Appreciation Golf Tournament.

Regional International is a network of dealerships servicing Western New York with a large inventory of new and used trucks, new and used trailers, wreckers and carriers, parts, service, warranty, as well as long and short term lease and rental opportunities. For more information, call 1-800-836-0409 or visit [www.regionalinternational.com](http://www.regionalinternational.com).

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