

***For Immediate Release
July 1, 2008***



***Regional International Technician Places in Top Three at NYSMTA
SuperTech Competition***

HENRIETTA, NY - Regional International Corp. Truck and Trailer are proud to announce the official recognition of the quality and knowledge of their employees.

New York State Motor Truck Association based out of Albany, NY supports and promotes knowledge and skill in technicians. NYSMTA hosts the SuperTech competition, which is an opportunity for technicians to show their skills and compete for top honors. The venue also allows for companies to recognize their technicians that not only go the extra mile, but are committed to doing the best job possible.

The SuperTech examination is comprised of a fifty question written examination, as well as a four-part hands on component in the following categories: air brake, preventative maintenance and tire analysis, engine electronics and diagnostics, and electrical.

Regional International is proud to support their four employees who competed in this year's event. Mechanics Ken Owens III, Joseph Hollier, Roy Voak and Tony Couto competed in the competition. Ken Owens III moved onto the finals, and placed an impressive 3rd place overall, scoring 2nd on both the written and electrical components of the competition.

Regional International, which ranks an impressive second place for training in the United States and Canada out of all of the International dealers, supported their technician's commitment to quality and their decision to compete in this year's event.

"Regional International prides itself on the quality of our employees and our ability to be able to serve our customers with the best service and talent in the industry" stated James Carello, Dealer Principle of Regional International. "We take great pride in all of our employees and their accomplishments."

Regional International is a network of dealerships servicing Western New York with a large inventory of new and used trucks, new and used trailers, wreckers and carriers, parts, service, warranty, as well as long and short term lease and rental opportunities. For more information, call 1-800-836-0409.

--30--

Contact: Sara Bigras
585-359-2011 x 218