



Press Release

For Immediate Release

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Fight hunger with a turkey dinner *Motorcycle dealership hosts food drive*

Greeley – November 14, 2007 - Wild West Motorsports Inc. will host its annual Turkey Fry Saturday, November 17. The dealership will offer a complimentary Thanksgiving dinner, beginning at 11 a.m., to those who make a donation to Weld Food Bank that day.

Participants can bring canned food or make a \$7 per plate donation. Each can of food or monetary donation is good for a plate of turkey, mashed potatoes, stuffing, cranberry sauce and pumpkin pie desert. Cash donations are especially valuable because Weld Food Bank can purchase food at reduced costs. King Sooper's has graciously donated the turkeys for the event this year.

Weld Food Bank is one of the 208 members of America's Second Harvest – The Nation's Food Bank Network. The Food Bank celebrates 25 years this year of providing food assistance to more than 112 non-profit agency partners and individual families in need throughout Weld County.

"It's such a good feeling to work with these families," said Leona Martens, executive director, Weld Food Bank. "Sometimes people come in and tell me it's hard for them to ask for help because they are the sort of people who usually give help, not receive it. So, we are really happy about being able to extend a helping hand."

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pg. 2, Wild West Motorsports Turkey Dinner

Weld Food Bank assists agencies including food pantries, day-care centers, battered women's shelters, soup kitchens, senior and youth programs, and residential treatment centers.

Help fight hunger November 17 by bringing a canned food donation or donating \$7 per plate to Wild West Motorsports at 3010 W. 29th St., east of 35th Avenue and south of Highway 34.

For more information about the Turkey Fry, visit www.WildWestMs.com. For information about Weld Food Bank, visit www.weldfoodbank.org.

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Wild West Motorsports

Founded in 1967, Wild West Motorsports sells the three most popular motor sports brands in the world. With an inventory of more than 450 bikes including motorcycles, dirt bikes, ATV's, scooters and trikes, the dealership also has a motor clothes and accessories department, a parts department with a highly-trained staff and an award winning service department.

Weld Food Bank

Weld Food Bank serves all ages and segments of society. One of five food banks serving Colorado, the function of Weld Food Bank is to collect food from processors, farms, distributors, restaurants and supermarkets. Weld Food Bank also holds community food drives and purchases food from the open market. All food is collected, sorted, safety checked, inventoried and distributed to hungry people in Weld County.