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NEW HARLEY-DAVIDSON FLSTSB SOFTAIL CROSS BONES RIDES INTO GREELEY

Authentic Custom Bobber Uses Sinister Style and Distinctive Design

Greeley, February 6, 2008 – If riding a Harley-Davidson motorcycle is a truly timeless experience, then the arrival of the new FLSTSB Softail Cross Bones at Wild West Motorsports/Greeley Harley-Davidson might just make the clock stand still. The Softail Cross Bones cuts the aggressive profile of an authentic custom bobber, but with a sinister attitude all its own.

With the retro look of post-war era bobber styling, the Softail Crossbones rides with a Black and Polished Twin Cam 96B power train and 6-speed Cruise Drive transmission. A sprung solo seat and chopped front fender are two of the understated features on this motorcycle's stripped bare profile. Many features of the Cross Bones and other Softails are reminiscent of restless riders of the past, whose defiant attitude resonates with those who march to their own beat in any generation.

"The Crossbones is the newest model in Harley's Dark Custom lineup," said Steve Larson, general manager of the dealership. "The Dark Custom bikes are for the riders who want a blacked out, raw, minimalist style for their bike. Harley is using the new styling to attract a new, younger group of riders while still appealing to the riders who have enjoyed the sport for decades," he said.

The FLSTSB Cross Bones is available in premium custom graphics and paint. "The Crossbones was released just two weeks ago so people tend to stop in their tracks when they see it at the dealership," said Larson.

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The all-new Cross Bones is available to view at Wild West Motorsports/Greeley Harley-Davidson located at 3010 W. 29th St. in Greeley, East of 35th Ave. and South of U.S. Highway 34. The dealership is open Monday through Saturday, 9 a.m. – 6 p.m. For more information call (970) 351-8150 or visit www.WildWestMs.com.

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About Wild West Motorsports

Founded in 1967, the dealership sells the three strongest motor sports brands in the world. They carry an inventory of over 450 bikes which includes motorcycles, dirt bikes, ATV's, scooters and trikes. They have a motor clothes and accessories department, a parts department with a highly educated staff and an award winning service department. Visit www.WildWestMs.com for more information.

About Harley-Davidson

For more information visit:

www.harley-davidson.com/wcm/Content/Pages/home.jsp?locale=en_US